**Introduction slide 2**

**Speaker 1**

Johannesburg produces 1.4 million tonnes of waste every year, but only 10% is recycled. Illegal dumping is widespread, and landfill space is running out. This isn’t just a waste issue, it’s an environmental crisis affecting air quality and public health.

**Speaker 2 slide 3**  
EcoJozi is our solution, an innovative platform that combines technology, gamification, and community engagement to make waste management easier and more rewarding.

**Speaker 3:**  
Our mobile app allows users to:

* Identify recyclable and non-recyclable waste.
* Find or report garbage sites using a live waste map using the help of partner businesses and community reports.
* Navigate to cleanup locations with AR guidance.
* Earn rewards and track progress through eco-challenges and leaderboards.

**Speaker 4: slide 4**  
But not everyone has a smartphone, so we also run workshops in churches, youth centres, and community hubs. This ensures that everyone regardless of access to technology can participate in keeping Johannesburg clean.

**Speaker 5: slide 5**  
To fund EcoJozi, we’ve partnered with WWF, Pikitup, DEA, EnviroServ, Smartwaste, Thunderfund and Engineers Without Borders, securing £30,000 – £40,000 in funding. These partnerships help us expand outreach and ensure long-term sustainability. The chart shows how this funding is divided up.

**Speaker 6 slide 6**

By making waste management interactive and rewarding, EcoJozi aims to reduce illegal dumping, improve recycling rates, and create a cleaner, healthier city one community at a time.

**Speaker 7 slide 7**

EcoJozi is more than just an app, it’s about a movement towards a cleaner, healthier Johannesburg. With technology, incentives, and community engagement, we turn trash into treasure.